## **About FSC Certification**

The Forest Stewardship Council® is an international organization that promotes responsible management of the world's forests. The organization accredits third-party certifiers to ensure that forest and forest products companies meet FSC principles and criteria for environmental, economic and social standards. FSC is "The Independent Assurance for Responsible Forest Management."



## About Sustainable Forestry Initiative® (SFI)

The Sustainable Forestry Initiative® (SFI) program is a comprehensive system of principles, objectives and performance measures developed by professional foresters, conservationists and scientists, among others, that combines the perpetual growing and harvesting of trees with the long-term protection of wildlife, plants, soil and water quality.



## About Programme for the Endorsement of Forest Certification (PEFC)

The PEFC Council (Programme for the Endorsement of Forest Certification schemes) is an independent, nonprofit, nongovernmental organization that promotes sustainable forest management through independent third-party certification. PEFC endorses the certification system of SFI.

SFI and PEFC chain of custody certification is a third-party certified system that documents the path taken by wood from the forest to the mill, through to the customer. The standards of SFI and PEFC provide assurance to purchasers of wood and paper products that they are promoting sustainable forest management.



Printed on Centura® Matte 80 lb. cover, premium coated paper which is a tri-certified product, by an FSC-certified (SGS-COC-1784) printer.

For more information about the environmental performance of Stora Enso in North America, go to: www.storaenso.com/sustainability, or phone Jim Weinbauer at 715 422 3693 (corporate environmental) or Brian Kozlowski at 715 422 3792 (North America environmental).



<sup>&</sup>lt;sup>1</sup>FSC certification ensures responsible use of forest resources. © 1996 Forest Stewardship Council A.C.